



advertisement contents to said subscriber-side processing apparatus which is a request source, and receiving said advertisement contents sent from said advertisement service/management processing apparatus and outputting said advertisement contents to an output device of said subscriber-side processing apparatus.

2. The advertisement contents providing method as claimed in claim 1, wherein, when said facsimile registration information is received, said facsimile registration information is sent back to said facsimile apparatus of said advertiser identified by said registrant ID in said facsimile registration information.

3. The advertisement contents providing method as claimed in claim 1, wherein characters in said image data of said advertisement contents are recognized so as to generate advertiser-dedicated page data consisting of character data, and when said subscriber-side processing apparatus that has sent said sending request for said advertisement contents is a portable-type information processing apparatus, said generated advertiser-dedicated page data consisting of said character data is sent to said subscriber-side processing apparatus which is said request source.

4. The advertisement contents providing method as claimed in claim 2, wherein characters in said image data of said advertisement contents are recognized so

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Figure 1 consists of 12 micrographs, labeled 1 through 12, showing the stages of chick embryo development. The images are arranged in a vertical column. Each micrograph shows a different stage of development, from a single cell to a fully formed chick ready to hatch from the egg. The labels are as follows:

- 1. Fertilized egg
- 2. 2-cell stage
- 3. 4-cell stage
- 4. 8-cell stage
- 5. Morula stage
- 6. Gastrula stage
- 7. Head stage
- 8. Heart stage
- 9. Somite stage
- 10. Limb stage
- 11. Hatching stage
- 12. Hatched chick

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receiving said collected information from said sales-office-side processing apparatus, and outputting said collected information to an output device of said advertisement service/management processing apparatus.

6. The advertisement contents providing method as claimed in claim 2, further comprising the steps of:

sending an inquiry about collection target information from a sales-office-side processing apparatus to said advertisement service/management processing apparatus, said collection target information indicating an advertiser as a collection target of an advertisement usage fee,

receiving said inquiry from said sales-

Figure 1 illustrates the development of a chick embryo from fertilization to hatching. The diagrams are arranged vertically and labeled 1 through 10. Each diagram shows a cross-section of the embryo, with various structures labeled with letters and numbers. The labels include: 1. Fertilized egg, 2. Cleavage, 3. Blastoderm, 4. Gastrulation, 5. Somites, 6. Neural tube, 7. Somites, 8. Somites, 9. Somites, 10. Hatching.

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device of said advertisement service/management processing apparatus.

7. An advertisement contents providing system for displaying, on an information processing apparatus connected to a network, advertiser registration of which has been requested from a facsimile apparatus, comprising:

an advertisement registration processing section for receiving facsimile registration information from said facsimile apparatus of an advertiser, said facsimile registration information indicating a registrant ID, a category ID, and said advertisement contents, and, of advertiser-dedicated page data in an advertisement service/management processing apparatus, storing image data of said advertisement contents into advertiser-dedicated page data corresponding to said registrant ID and said category ID described in said facsimile registration information,

an advertisement contents request processing section for sending a sending request for said advertisement contents from a subscriber-side processing apparatus to said advertisement service/management processing apparatus, said advertisement contents being stored in said advertiser-dedicated page data in said advertisement service/management processing apparatus,

an advertisement contents sending processing

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section for reading said advertisement contents from said advertiser-dedicated page data in said advertisement service/management processing apparatus, said advertisement contents being requested from said subscriber-side processing apparatus, and sending said advertisement contents to said subscriber-side processing apparatus which is a request source, and

an advertisement contents output processing section for receiving said advertisement contents sent from said advertisement service/management processing apparatus and outputting said advertisement contents to an output device of said subscriber-side processing apparatus.

8. An advertisement service/management processing apparatus for displaying, on an information processing apparatus connected to a network, advertisement contents registration of which has been requested from a facsimile apparatus, comprising:

an advertisement registration processing section for receiving facsimile registration information from said facsimile apparatus of an advertiser, said facsimile registration information indicating a registrant ID, a category ID, and said advertisement contents, and, of advertiser-dedicated page data in said advertisement service/management processing apparatus, storing image data of said advertisement contents into advertiser-dedicated page data corresponding to said registrant ID and said

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category ID described in said facsimile registration information, and

an advertisement contents sending processing unit for reading said advertisement contents from said advertiser-dedicated page data in said advertisement service/management processing apparatus, said advertisement contents being requested from a subscriber-side processing apparatus, and sending said advertisement contents to said subscriber-side processing apparatus which is a request source.

9. The advertisement service/management processing apparatus as claimed in claim 8, further comprising:

a collection target information sending processing section for receiving an inquiry about collection target information from a sales-office-side processing apparatus set at a sales-office, said collection target information indicating an advertiser as a collection target of an advertisement usage fee, and making reference to advertiser information indicating information on advertisers that have made said contract to perform said advertisement publication on said advertiser-dedicated page in said advertisement service/management processing apparatus, and reading, of said advertisers indicated by said advertiser information, information on an advertiser that is in charge of said sales-office that has made said inquiry, and sending, to said sales-office-side processing

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an advertisement contents output processing  
section for receiving said advertisement contents sent  
from said advertisement service/management processing

11. A sales-office-side processing apparatus for supporting a collection of an advertisement usage fee when displaying, on an information processing apparatus connected to a network, advertisement contents registration of which has been requested from a facsimile apparatus, comprising:

a collection target information inquiry processing section for sending an inquiry about collection target information from said sales-office-side processing apparatus to an advertisement service/management processing apparatus, said collection target information indicating an advertiser as a collection target of said advertisement usage fee,

a collection target information output processing section for receiving said collection target information from said advertisement service/management processing apparatus and outputting said collection target information to an output device of said sales-office-side processing apparatus, and

a collected information sending processing section for sending a collected information from said sales-office-side processing apparatus to said advertisement service/management processing apparatus, said collected information indicating said advertiser to which said collection of said advertisement usage



subscriber-side processing apparatus, and sending said advertisement contents to said subscriber-side processing apparatus which is a request source.

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